

LEXIES.AI, INC.

Privacy Policy

Last Updated: June 30, 2025

1. General Terms

- 1.1 Lexies.AI, Inc. (“**Lexies.AI**”, “**we**”, “**us**” and “**our**”) is committed to protecting the privacy of our website visitors, customers, business partners, and end users through our compliance with this “**Privacy Policy**.” Throughout this Privacy Policy, we refer to any person accessing or using this Website as “**you**,” or the “**User**.”
- 1.2 This Privacy Policy describes the types of information we may collect from you or that you may provide when you visit the website www.Lexies.AI (our “**Website**”) and our practices for collecting, using, maintaining, protecting and disclosing that information. Reading this Privacy Policy will help you understand your privacy rights and choices. We will not use or share your information with anyone except as described in this Privacy Policy. If you do not agree with our policies and practices, please do not use our platform and services.
- 1.3 This Privacy Policy applies to information we collect:
- On or through this Website.
 - In email, text, and other electronic messages between you and this Website.
 - When you interact with our advertising on third-party websites and services, if those applications or advertising include links to this Privacy Policy.
- 1.4 It does not apply to information collected by:
- Us offline or through any other means, including on any other website or social media platform profile operated by Lexies.AI or any third party (including our affiliates and subsidiaries); or
 - Any third party, including through any integration or plug-in that may be used in conjunction with the Website. Please be aware that we have no control over the content and policies of those third parties and cannot accept responsibility or liability for their respective privacy practices.
- 1.5 Please read this Privacy Policy carefully to understand our policies and practices regarding your “**Personal Information**” (as defined below in “What Information Do We Collect About You?”) and how we will treat it. If you do not agree with our policies and practices, your only choice is not to use our Website. If you see an undefined term in this Privacy Policy, it has the same definition as in our Terms of Service. Please note that this Privacy Policy is read in conjunction with the Terms of Service.
- 1.6 We adhere to the data practices described in this Privacy Policy. We recognize and respect the privacy interests of the individuals about whom we process information, and about whom we maintain information in our database. The purpose of this Privacy Policy is to provide information about:

- The types of information that We collect and how we collect it
- How the information is used by Us.
- Security of the information collected

2. How We Collect Data

The information we obtain generally consists of information (1) you give us about yourself, (2) you give us about others, (3) automatically collected about your interactions with the Website and our content or ads on third-party websites, apps or other media, and (4) we get from other sources.

3. What Information Do We Collect?

3.1 Information You Provide Directly to Us: The information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The Information we collect may include but is not limited to:

- (a) Contact information (e.g., your name or email address) when you sign up for our newsletter or you send us an email. This information is considered personally identifiable information, or “Personal Information.”
- (b) Comments, photos, videos, and other content or information you choose to publish on the Website or otherwise share with us.
- (c) Information you provide when you choose to participate in surveys, polls, contests, or promotions.
- (d) Location information, which may include precise location information when you permit the Website to access device location. To prevent the collection of precise location information, please refer to instructions provided by your mobile service provider or device manufacturer.
- (e) Transactional and activity information.
- (f) **Sensitive Information.** When necessary, with your consent or as otherwise permitted by applicable law, we process the following categories of sensitive information:
 - information revealing race or ethnic origin
 - information revealing political opinions
 - information revealing religious or philosophical beliefs
 - information revealing trade union membership
 - student data
 - social security numbers or other government identifiers

- professional experience data

3.2 Information We Collect Automatically. When you visit our Website, we may also automatically collect information about your device or usage, such as:

- (a) Information about your computer, device, browser and operating system (e.g., type, model, or version).
- (b) Internet protocol (IP) address, tenant URL, which may be used to derive your general geographic area (e.g., city and country).
- (c) Device identifiers (e.g., mobile advertising IDs or universal unique identifiers/globally unique identifiers).
- (d) Information about your interactions with the Website, including event names, browsing activities and clickstream data that reflect the content you have accessed, clicked on, or viewed, or error states.
- (e) User role, as either an attorney or a paralegal.
- (f) Information about your interactions with email messages and other communications, such as whether you opened or forwarded the email or clicked on links contained in the email.

3.3 Information We Obtain from Other Sources. We receive information about you from other sources and it may be combined with other information about you. For example, we may obtain data from:

- (a) Payment information for subscriptions or purchases made through the Website (e.g., payment card number, expiration date, and billing information). This information will be gathered through Stripe, Inc., a third-party payment provider.
- (b) Operators of third-party sites or apps, voice-activated assistants, or other devices and technologies when you interact with our ads available on those channels and platforms. The information we receive may include information about the content you view or access as well as your demographic information and information about your interests. Cookies and other similar technologies may be used by our third-party data partners to associate your website visits with other personal information about you, including your email address or home address. We or active service providers (on our behalf) may then send you communications and marketing based on this information. You may opt out at any time (see “How to Contact Us”).
- (c) Social Media Platforms and similar services (“**Social Media Platforms**”). When you engage with our content or ads on Social Media Platforms, or interact with features on the Website that contain content or features provided by Social Media Platforms (e.g., login or sign in features or tools that allow you to share our content with others on Social Media Platforms), we may obtain information from Social Media Platforms, including your

username, user ID, demographic information, and other information, subject to the settings and privacy practices of the relevant Social Media Platform. We may obtain this information directly from the Social Media Platform or through plug-ins, integrations or applications. Please keep in mind that the operators of the Social Media Platforms may also gather information about your use of the Website and their features and tools.

3.4 Information You Give Us About Others

- (a) You may give us information about other people when you use our Website. Do not give us information about others unless you are authorized or have their consent to do so. We will use their information for the purposes described in this Privacy Policy.
- (b) We do not access any information entered into Lexies.AI workflows, questionnaires, or generated documents except upon your explicit request or disclosure.

4. **Data Collection Policy**

The technologies we use for automatic data collection on this Website may include the following technologies:

- 4.1 Cookies. Cookies are small files that a site transfers to your computer's hard drive through your web browser that enables it to recognize your browser and capture and remember certain information. A cookie cannot read data off of your hard drive or read cookie files created by other sites. Cookies may do things like allow you to navigate faster through the site, remember your preferences, passwords, and generally improve the user experience. You can turn off the ability to receive cookies by adjusting your browser settings — please note that if you do so, this may affect the functionality of the website and the information you can access through it. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website. Lexies.AI uses cookies to compile aggregate data about Website traffic and interaction so that we can offer better site experiences and content in the future. We use third-party companies, such as Google Analytics, to assist us in understanding our site visitors. We do not share with these third parties any information that would readily identify you (such as email address); however, these third parties may have access to information about your device (such as IP or MAC address). We do not have access to, or control over, the technologies that these third parties may use to collect information about your interests, and the information practices of these third parties are not covered by this Privacy Policy. Other than as discussed in this document, we have no control over these third parties. Most web browsers are set up to accept cookies. You may be able to set your browser to warn you before accepting certain cookies or to refuse certain cookies. However, if you disable the use of cookies in your web browser, some features of our website and other services may be difficult to use or become inoperable.

4.2 Flash Cookies. Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies.

4.3 Web Beacons. Pages of the Website, and our emails, may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Lexies.AI to, for example, count users who have visited those pages, or opened an email, and for other related Website statistics (for example, recording the popularity of certain Website content and verifying system and server integrity).

5. **Do Not Track Signals**

“**Do Not Track**” is a preference you can set in your browser to let websites you visit know that you do not want them collecting certain information about you. We do not currently respond to, or honor, Do Not Track signals or requests from your browser.

6. **How Will We Use the Information We Collect?**

We may use information collected when you visit our Website for the following business purposes:

- Provide you with Lexies.AI products and services, and to process transactions related to those products and services.
- Respond to your requests or provide information requested by you.
- Send administrative or account-related information to you.
- Manage your account and provide support or other services, such as product updates, fixes and product and service recommendations.
- Obtain and understand your feedback or user experience.
- Better understand our customers and end-users and the way they use and interact with Lexies.AI websites, mobile apps, products, and services.
- Provide a personalized experience, and implement the preferences you request.
- Improve service reliability or improve features and functionality. For example, we may analyze anonymized intake questions (e.g., the question “What is your name?” but never the answer to that question) to help Lexies.AI suggest and generate questionnaires for your workflows. All generated questionnaires will be free of any User’s personal information and will be templated only. We will never use or access any User data.
- Enhance security, monitor and verify identity or service access, combat spam, or other malware or security risks.
- Provide you with marketing and promotional communications (where this is in accordance with the law).

- Determine the effectiveness of marketing and promotional campaigns.
- Post testimonials publicly (with your prior consent).
- Interact with you on third-party social networks (subject to that network's terms of use and privacy policies).
- Administer product downloads and to confirm your compliance with our licensing and other terms of use.
- Communicate with you about our events or our partner events.
- Provide quality control and staff training.
- To prevent fraud.
- For internal record keeping and administrative purposes.
- To fulfill any other purpose for which you provide your information and consent.
- To comply with our legal obligations and resolve any disputes that we may have.

7. To Whom Do We Disclose Information We Collect?

We may share Personal Information about you with third parties in the following circumstances.

7.1 Partners

We may provide your information to our channel partners, such as distributors and resellers, to fulfill product and information requests, to effectively deliver unified support, and to provide customers and prospective customers with information about Lexies.AI and its products and services. Such partners are bound by contractual obligations to keep Personal Information confidential and use it only for the purposes for which we disclose it to them.

From time to time, Lexies.AI may engage in joint sales or product promotions with selected business partners. If you purchase or specifically express interest in a jointly-offered product, promotion or service, we may share relevant Personal Information with those partners pursuant to a joint marketing agreement. Please be advised that any such business partners are not considered agents or authorized representatives of Lexies.AI, unless otherwise communicated to you in writing.

7.2 Service Providers

We may share your information with third parties, such as vendors, consultants, agents, and other service providers who work on our behalf. Examples include vendors and service providers who provide assistance with marketing, billing, processing credit card payments, data analysis and insight, technical support and customer service. Unless described in this Privacy Policy, we do not share, sell, rent, or trade any of your Personal Information with third parties for their own promotional purposes.

7.3 Others for Compliance with Laws

Compliance with laws or any competent law enforcement body, regulatory body, government agency, court or third party: we may disclose information where we believe disclosure is necessary or required (i) by law or regulation, in order to comply with legal process or government requests (including in response to public authorities to meet national security or law enforcement requirements); or (ii) to exercise, establish or defend our legal rights, including but not limited to for the purposes of debt collection or in the course of receiving legal advising.

7.4 Others in the Event of Change in Ownership

To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Lexies.AI's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which Personal Information held by Lexies.AI about our Website users is among the assets transferred. You acknowledge that such transfers may occur, and that any parties who acquire us may continue to use your Personal Information according to this Privacy Policy.

7.5 Others for Legitimate Business Purposes

We may share your Personal Information when it is necessary for other legitimate purposes such as protecting Lexies.AI's confidential and proprietary information or where necessary to support, respond to, and to provide our products and services to our customers. This includes disclosing your Personal Information for any purpose for which you have provided consent. We may disclose aggregated, anonymized, statistical data and/or non-identifying information about our users without restriction.

8. How We Secure Your Information

- 8.1 Lexies.AI maintains (and requires its service providers to maintain) appropriate organizational and technical measures designed to protect secure your information and to protect it against unauthorized or unlawful use and accidental loss or destruction, including:
- 8.2 Employing physical access controls, encryption, Internet firewalls, intrusion detection and network monitoring depending on the nature of the information and the scope of processing. Providing access to your information to the minimum extent necessary, subject to confidentiality restrictions where appropriate, and on an anonymized basis wherever possible. Requiring our employees to keep all Personal Information confidential.
- 8.3 We use Stripe, Inc. as our payment provider and [Stripe Privacy Policy](#) and [Stripe Services Agreement](#) and safeguards shall be applicable to your payments and the payment data.
- 8.4 The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.
- 8.5 Unfortunately, the transmission of information via the Internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your

Personal Information transmitted to our Website. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

9. Other Rights That You Have

To exercise your data protection rights, you can make certain requests and ask us:

9.1 **Data Controller:** If you are a visitor to the Website you should know that Lexies.AI is the controller of your personal data.

9.2 **Bases for using your information:** We have a lawful basis to process your personal data, the purposes for processing personal data are described in this Privacy Policy under “How will we Use Information we Collect”. You shall be required to determine the applicability based on whether you are a visitor or a user. In some cases, we may also have a legal obligation to collect personal data from you or may otherwise need the personal data to protect your vital interests or those of another person. We may disclose the following categories of personal data to third parties: identifiers/contact information, demographic information (such as gender and age), commercial information, internet or other electronic network activity information, geolocation data, audio, electronic, visual or similar information, and inferences drawn from the above. We share each category with third-party business partners and service providers, third-party sites or platforms such as social networking sites, and other third parties as described in the “To Whom we disclose the Information we collect” section of this Privacy Policy.

9.3 **Your information protection rights:** We respect the various rights available to you, as a user of our platform. The rights provided to you are as listed below, To exercise these rights, please contact us at the following e-mail id: compliance@lexies.ai

- **Right to Access:** You can request access to the information we hold about you.
- **Right to Rectification:** You are responsible for keeping your personal information up-to-date. You have the right to ask us to correct inaccurate or incomplete personal information concerning you.
- **Right to Erasure:** You can request the deletion of your information.
- **Right to Restrict Processing:** You can restrict the processing of your information.
- **Right to Data Portability:** You can request an export of the information that we hold about you.
- **Right to Object:** You can object to the processing of your information.
- **Right not to be Subject to Automated Processing:** We do not conduct automated processing of any information. Human intervention is involved, making this right inapplicable to our processes.

- **Right to refuse or withdraw consent:** You can withdraw your consent at any time (to the extent we base processing on consent), without affecting the lawfulness of the processing based on such consent before its withdrawal.

10. Your Opt-Out And Deletion Choices

- 10.1 You may opt-out by sending an e-mail at the following e-mail id: compliance@lexies.ai. When you do this, you will need to provide your name and any email addresses you would like “opted out” of our marketing databases. We cannot guarantee that we will be able to comply with your request if this information is incomplete or unintelligible.
- 10.2 We will then remove your personal information from our active marketing databases and maintain your information in our “suppression” database in order to maintain your opt-out status. We may require that you verify any of the information that you submit, such as through a verified email response or another verified response.
- 10.3 If you would like to delete your Data from our Database, you may do so by sending an e-mail at the following e-mail id: compliance@lexies.ai. Please be sure to leave a message indicating your consumer preference, your name, your current address, your email address, and any prior home or email addresses you would like deleted of our marketing databases, and a callback number. We cannot guarantee that we will be able to comply with your request if this information is incomplete or unintelligible.
- 10.4 Some content or applications, including payment processing through Stripe, Inc., on the Website are served by third parties. These third parties may use cookies (alone or in conjunction with web beacons or other tracking technologies) to collect information about you when you use our Website. The information they collect may be associated with your Personal Information, or they may collect information, including Personal Information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI's website. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.
- 10.5 If you wish to opt out of online targeted ads (sometimes referred to as “interest-based”, “behavioral” or “personalized” advertising), including those facilitated with our Information (as described in Section 2) you can also visit the opt-out portals operated by the industry groups the National Advertising Initiative (NAI) or the Digital Advertising Alliance (DAA), and you can learn more about how those opt-outs work on those linked web pages. Please note that these online opt-outs are cookie-based (unlike our direct opt-out). Thus, if you browse the web from multiple browsers or devices, you will need to opt out from each browser and/or device, and for the same reason, if you switch browsers or clear your browser cookies, you will need to perform this opt-out function again. Opting out in this way will not prevent you from seeing all types of online ads, but it

generally will prevent targeted ads customized to what advertisers think may be most likely to be relevant and of interest to you.

- 10.6 If we market to you by email, in our corporate capacity – such as if you are a customer or prospective customer of ours and we send information about our Services — you may “unsubscribe” from our marketing emails through a link placed in your emails.

11. How Long Do We Retain Your Information?

- 11.1 We will retain Personal Information we collect from you where we have a justifiable business need to do so and/or for as long as is needed to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law (such as tax, legal, accounting or other purposes). You can request deletion of your Personal Information at any time (see “Other Rights that you have” section for further information) and we will consider your request in accordance with applicable laws.
- 11.2 When we have no justifiable business need to process your Personal Information, we will either delete or anonymize it, or if this is not possible (for example, because your Personal Information has been stored in backup archives), then we will securely store your Personal Information and isolate it from any further processing until deletion is possible.

12. Minors/Children

Our Websites, products, and services are not directed to individuals under the age of 18, or the age of majority wherever a User may be located (collectively, “**Minors**”). We do not knowingly collect Personal Information from Minors. If you are a Minor, do not use or provide any information on this Website, or on or through any of its features/functionality, make any purchases through the Website, use any of the interactive or public comment features that may be available on this Website, or provide any information about yourself to us, including your name, address, telephone number, or email address. If you become aware that a Minor has provided us with any information, please contact us at compliance@lexies.ai. If we become aware that a minor has provided us with information through the Website, we will take steps to delete such information.

13. Changes to This Privacy Policy

Lexies.AI will review and update this Privacy Policy periodically in response to changing legal, technical and business developments. When we update this Privacy Policy we will note the date of its most recent revision above. If we make material changes to this Privacy Policy, we will take appropriate measures to inform you in a manner that is consistent with the significance of the changes we make and is in accordance with applicable law, either by posting on the homepage or sending an email to the email address on file for registered users. We encourage you to review this Privacy Policy frequently to be informed of how Lexies.AI is protecting your information.

14. Storage Of Information in the United States.

If you are accessing any of our websites from a location outside of the United States, your connection will be through and to servers located in the United States and all Information you provide will be processed and securely maintained in our web servers and internal systems located within the United States. Thus, you should be aware that in accessing this website or otherwise communicating with us, the information we collect or receive from you may be subject to laws with lesser or different privacy standards than those in your own country.

15. How to Contact Us

If you have any questions or concerns regarding this Privacy Policy, you may write to us at compliance@lexies.ai. Please note that we may refuse to act on requests to exercise information protection rights in certain cases, such as where providing access might infringe someone else's privacy rights or impact our legal obligations.

U.S. STATE PRIVACY LAW STATE RESIDENTS

- Some U.S. states have privacy laws providing privacy rights to their residents. These laws include the; Texas Data Privacy Security Act (TDPSA), California Consumer Privacy Act (CCPA), Colorado Privacy Act, Connecticut Data Privacy Act, Montana Consumer Data Privacy Act, Oregon Consumer Privacy Act, Utah Consumer Privacy Act, and Virginia Consumer Data Protection Act. However, these rights are available to all Users located in the U.S.
- **The Right to Opt Out of the Processing for Purposes of Sale and Targeted Advertising/“Share”:** You have the right to opt out of the processing of your personal data for purposes of the sale of your personal data. Your personal data is “sold” when provided to a third party for monetary or other valuable consideration. You have the right to opt out of the processing of your personal data for purposes of targeted advertising (also known as share under CCPA). Lexies.AI may use targeted advertising to more effectively optimize our advertising and to show our users content that is more relevant to them.
- **The Right to Opt Out of Profiling in Furtherance of a Legal or Similarly Significant Effect:** You have the right to opt out of the processing of personal data for purposes of profiling in furtherance of a decision that produces a legal or similarly significant effect. To opt out, please send an email to the e-mail Id’s listed in Section 15 of this Privacy Policy from the email address associated with your account.
- **The right to Limit the Use of Your Sensitive Personal Data:** Some states require Lexies.AI to obtain consent prior to the collection of sensitive personal information. All sensitive data collected by Lexies.AI is collected with your consent, or as permitted or required under applicable laws. This includes collection of some demographic data as part of our commitment to inclusivity and fairness. You can update or remove your demographic data at any time by sending an email to listed in Section 15 of this Privacy Policy from the email address associated with your account. Some states provide users the right to limit the use and disclosure of sensitive personal information beyond what is necessary to perform the services as reasonably expected by users and those other activities allowed under its regulations.
- **The Right to Non-discrimination:** You have a right to not be discriminated against for exercising any of your rights.

Privacy Rights by US States	CA	CO	CT	MT	OR	TX	UT	VA
Access and Portability	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Correction	Yes	Yes	Yes	Yes	Yes	Yes		Yes

Privacy Rights by US States	CA	CO	CT	MT	OR	TX	UT	VA
Delete	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Opt out for processing for the purpose of sale and targeted advertising	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Opt out of profiling	Yes	Yes	Yes	Yes	Yes	Yes		Yes
Limit the use of your sensitive personal data	Yes							
Non-Discrimination	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Designate Authorised agent	Yes	Yes	Yes	Yes	Yes	Yes		
Links to the Acts	California Consumer Privacy Act	Colorado Privacy Act	Connecticut Data Privacy Act	Montana Consumer Data Privacy Act	Oregon Consumer Privacy Act	Texas Data Privacy and Security Act	Utah Consumer Privacy Act	Virginia Consumer Data Protection Act

- **If you have been denied a request to exercise your rights as described in this section, you may appeal our decision** by sending an email to the e-mail ids listed in Section 15 of this Privacy Policy from the email address associated with your account. **If your appeal is declined, you may submit a complaint with your state’s Attorney General.**
- **Categories of Personal Data Shared with Third Parties:** Lexies.AI may share your personal data with third parties for a variety of reasons, that are provided in the Section “To Whom Do We Disclose Information We Collect”.

- **Cookies and Tracking technologies:** See above.
- Please contact us at the e-mail ids listed in Section 15 of this Privacy Policy from the email address associated with your account.

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